

SitOnIt • Seating™

Project Spotlight

Wit Brightens the Day for Orchard Children's Services

Orchards CHILDREN'S SERVICES

INSTALL FACTS:

Sales Rep: Contract Source Group
Dealer: Facility Matrix Group
Time Frame: August – October 2013
Product: WIT

ABOUT THE PROJECT

Orchards Children's Services provides shelter, education and life-changing opportunities to Michigan children from birth to young adulthood. They collaborate with families and foster parents to offer opportunities that can set youth on the path to success. So when the organization launched a new facility, it was important to upgrade to cheerful, comfortable and inviting seating. The new Wit chair – with its color options and accessible price – made the decision an easy one.

WHAT MADE THE DIFFERENCE?

Orchard Children's Services wanted the 145 work stations at the new center to reflect the same child-friendly, welcoming feeling that drove the design in the rest of the facility. Stacy Traina from dealer Facility Matrix Group worked closely with Orchard Children's Services to deliver exactly what the client wanted: something new, light and bright. Stacy brought in Wit. The price point together with the many color options sold Orchard's Children's Services on the chair.

The organization decided to go with a look that was bright on the back and neutral on the seat. They chose the fabric "Fire" to create a dramatic splash of color on the mesh back that was complemented by a silver yoke. The seating was a big hit, giving the center exactly what it wanted: a welcoming and cheerful atmosphere.

WHAT'S NEXT

As Orchards Children's Services welcomes clients to its new facility, Wit is going to draw some attention thanks to its stand-out design and colors. And when it comes time for the organization to update or expand, Wit will be perfectly poised to win those, too!