GROUPE LACASSE

# Groupe Lacasse Wins ***NeoCon Silver*** with Concept 3!

Chicago, June 13, 2005. Groupe Lacasse has been awarded a **Best of NeoCon Silver Award**, in the «Casegoods & Desks» Category for its exciting *NEW* **Concept 3** product line at the **2005 NeoCon Show in Chicago**.

The Best of NeoCon Competition recognizes products of excellence displayed at the NeoCon Exhibition. NeoCon is one of the world's largest trade fair for commercial and residential furnishings manufacturers and design professionals.



## Concept 3. A Concept With Real Applications.

Concept 3 by Lacasse® is an office furniture line whose composition is based on a simple yet ingenious design matrix: 3 classic workstation layouts, 3 storage heights, 3 work surface shapes and 3 storage options. Whether it's a grouping of workstations or a home office, Concept 3 offers a wide range of customized solutions without complexity…and it's available to order now!

*For more information, please contact your Groupe Lacasse sales representative.*

# Groupe Lacasse Wins *IIDEX/NeoCon Silver* with Concept 3... Again!

**Toronto, September 22, 2005 -- Groupe Lacasse has yet been awarded another very important win for Concept 3!**

After winning its first Best of NeoCon for the C3 product line in Chicago back in June this year, Groupe Lacasse have just been awarded Best of IIDEX/NeoCon Silver Award, in the «Furniture» Category at the IIDEX/NeoCon Canada 2005 Show presently taking place in Toronto.





For more information:

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