MEMO

DATE: July 31, 2017

RECIPIENTS: Groupe Lacasse U.S. Sales Representatives and Valued Dealers

SUBJECT: **NEW! / Groupe Lacasse Healthcare Furniture Solutions - SENCHA METAL Collection**

We are happy to announce that the **SENCHA collection is expanding**! In effect today, it is now possible to order SENCHA guest and patient chairs with metal legs and polyurethane arm caps. SENCHA METAL offers a complete range of seating and freestanding tables specially adapted to the realities of healthcare environments. Stringent attention to details and superior quality of this collection will leave no one indifferent! Whether for a waiting room, a reception area or even a patient room, SENCHA METAL has the perfect solution to meet all needs.

SENCHA METAL is already part of the **Quick Cash Rewards Program**! Find all the program details under the **Promotions** tab in the **Login** area of www.groupelacasse.com.

HIGHLIGHTS

- Guest and patient chairs available.
- Freestanding tables and tandem configuration.
- Black polyurethane arm caps.
- Field-replaceable components.
- Wall-saver leg design.
- 2 antimicrobial finishes.



AVAILABLE SALES TOOLS

- **Orders accepted as of July 31.**
- All the images are on the website, **click here.**
- **Color flyer** in PDF format on the website, **click here.**
- **Price list addendum**: the PDF is on the website, **click here.**
- **Printed color flyer** available at the literature distribution center. Just ask your local Groupe Lacasse sales representative to obtain your samples.
- **Electronic catalog** ready for download through 20/20 Technologies' website (also on the August 2017 DVD)**.**

SHOWROOM SAMPLE PROGRAM

Ask your local Groupe Lacasse sales representative for information about our showroom sample program.

Good selling!

GROUPE LACASSE
PRODUCT MARKETING DEPARTMENT